

## Fundraising guidelines for Transparency International

Approved by the Board of Directors 29 March 2009 and updated by Board of Directors on 4 November 2012.

1. The principle that National Chapters and TI-S are primarily responsible for their own funding remains.
2. The operating procedures for Governmental and Intergovernmental Donors and Foundations remain as they are; in other words:
  - All National Chapters and TI-S will seek funding from these donors;
  - TI-S will inform the local chapter about visits to these donors and seek joint (TI-S and National Chapter/s) visits. National Chapters are encouraged to do the same vis-à-vis both TI-S and the National Chapter based in the donor country.

In addition, TI-S will in future:

- coordinate information on these donations world-wide;
  - seek to assist National Chapter/s if they wish to seek funding from that donor.
3. TI-S will actively assist - under the auspices of the International Board of Directors - with international fundraising especially for multi-country projects and for National Chapters in need, both in the South and the North.
  4. TI-S will seek fundraising collaboration with National Chapters, as well as opportunities to do joint fundraising with National Chapters, as well to build the Secretariat's capacity to do so.
  5. For Private Sector Companies the following guidelines would apply:
    - a) National Chapters will continue to independently, and for their exclusive use, seek funding for their own operations from the private sector if they so wish.
    - b) Private sector unrestricted donations of up to €100,000 to TI-S will as a matter of standard procedure be split 50-50 between TI-S and the National Chapter of the country in which the donor is based, for the full duration of the grant (typically three years). In cases of special needs this minimum amount to the National Chapter could be increased upon request by the National Chapter to TI-S, and if so agreed by TI-S and the donor. As TI-S will specifically not target the private sector for its core funds (see point (d) below), TI-S and National Chapters will seek to keep these exceptions to the minimum.
    - c) In addition to the amount described in point b) TI-S will seek, *whenever possible with the specific donor*, to solicit an additional contribution of ideally 10% for the operations of the local National Chapter for amounts above €50,000.
    - d) TI-S will raise funds from the Private Sector only for amounts of €50 000 and above, with the principal objective of supporting National Chapters and multi-chapter projects managed by TI-S (i.e., not for TI-S core funding). In the case of multi-chapter projects, TI-S will apply a maximum of 20% support costs (i.e. 80% or more of the project funding will go to participating National Chapters). Exceptions can be made by special approval by the Board for the use of activities of the global work to be funded from the private sector. This principle will have to be reviewed if the funding realities of TI-S fundamentally change.

- e) TI-S will not approach existing private sector donors of National Chapters, unless agreed by the National Chapter that may also request it. TI-S will coordinate with National Chapters potential approaches to private sector companies that the NC is already actively pursuing.
- f) TI-S will systematically inform the local National Chapters on the companies located on their territory it is targeting for fundraising efforts.
- g) TI-S will have an updated and country specific data base of its efforts and will share this on request with the relevant National Chapter. National Chapters are encouraged to do the same.
- h) TI-S will assist, whenever possible and requested, National Chapters funding efforts for their own programmes from private sector companies within their countries.